Charging for WiFi Hotspot Services:
For your Wireless Internet Service Provider (WISP) Business

Guest Internet
WI-FI HOTSPOTS MADE EASY

- ❏ **Low cost Internet gateways that are simple to install**

- ❏ **Plug and play: the easy to use wizard speeds installation**

- ❏ **Custom login page with client branding, choose from 12 backdrops or create your own design**

- ❏ **Protect against lawsuits with the built-in disclaimer; the legal disclaimer can be edited**

- ❏ **Authenticated access uses codes that are generated and managed on the unit; no external RADIUS server is required**

- ❏ **A firewall protects the business network providing PCI DSS compliance**

- ❏ **Master bandwidth control, and individual bandwidth settings for each code**

- ❏ **Content filtering ensures a family friendly Internet service by blocking adult web sites**

- ❏ **Monitor Internet utilization through comprehensive reports**

- ❏ **Access code API for PoS and PMS applications**

- ❏ **Remote access and configuration**

- ❏ **Configuration backup and restore**

Many businesses offer Internet access for free. However selling Internet access can also be a good business.

Many RV parks, campgrounds and marinas already charge for Internet access because no other business offers Internet services at that location. Internet users have the alternative of wireless Internet via 3G/4G, however these networks have high roaming charges and the carriers impose a monthly cap on data volume.

Selling Internet access can be a very good business at the right location where there is no alternative Internet provider. Locations such as campgrounds, RV parks and marinas are high on the list, but do tend to be seasonal. Resorts and rural locations can provide good income all year round.

There are three pre-pay methods used to charge customers for Internet services

- Charge credit cards via the login page

- Sell scratch-off cards at a local retail point

- Subscription service via a custom web site

Customers can also have a post-pay contract agreement and receive a monthly invoice.

The pre-pay service is a better economic model for a WISP business because collection problems are eliminated. It is advantageous to offer the customer a discount for the prepaid service if there is an alternative service via a post-pay competitor.
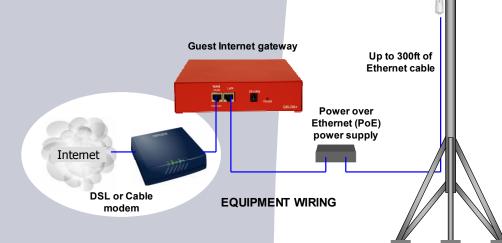
Guest Internet gateways in the range GIS-R4 to GIS-R20 all have credit card billing installed. Credit card billing requires the hotspot operator to have a PAYPAL® business account to charge credit cards. The gateway has a daily billing record that can be downloaded to a management computer and uploaded to a spreadsheet or to a financial program such as QUICKBOOKS®

Wireless access point antenna on a mast

Wireless access points are chosen for the location. Installations such as RV parks, campgrounds and marinas will require one or more high power outdoor wireless access points. A location such as a resort will require a mix of indoor and outdoor wireless access points.

Guest Internet gateway

Up to 300ft of Ethernet cable

Easy to install, no special technical skills are required

Power over Ethernet (PoE) power supply

Internet

DSL or Cable modem

EQUIPMENT WIRING

Simple setup Wizard takes less than 5 minutes

CAMPSITE - GIS-R4

- Gateway for an outdoor wireless access point
- Can support up to 100 concurrent users with computers and smart-phones
- Circuits up to 20 Mb/s
- Credit card billing option
- Peer to peer P2P blocking that prevents illegal file downloads

Login page generator and custom login pages

RV PARK - GIS-R6

- Gateway supports multiple wireless access points
- Can support up to 200 concurrent users with laptops and smart-phones
- Circuits up to 40 Mb/s
- Credit card billing option
- Peer to peer P2P blocking that prevents illegal file downloads

Simple user interface: no complicated programming is required

We manufacture a range of hotspot products that offer the exact price / performance for every type of campground or RV park. Do you have special requirements for your Internet Hotspot? Our technical support staff will be glad to help you with a solution that meets your specific requirements. We can also provide a custom login page service based on your business web site. Please call our sales staff at 1-800-213-0106 for product and price information. Please see our web site: www.guest-internet.com for product data sheets and manuals.

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