Internet Hotspot Solutions for Auto Dealership Customers
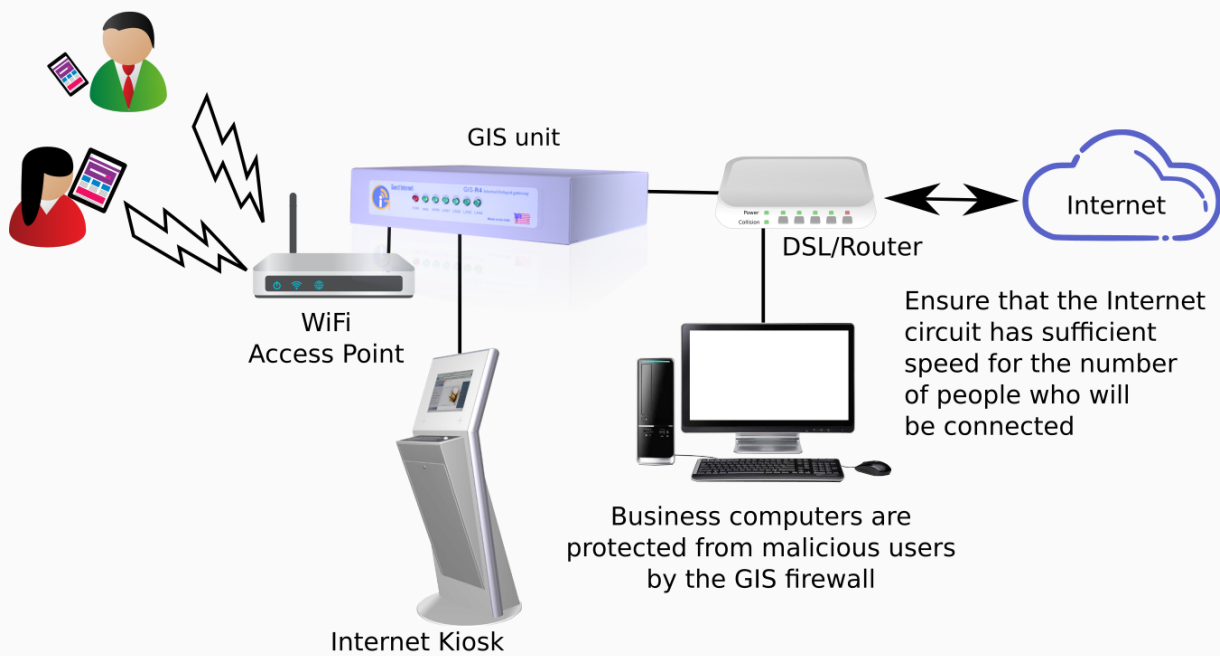

Many auto buyers ask dealerships if they have Internet access. The reason is simple: auto buyers want to check prices and options with those published on the Internet, using their smartphones and iPads. In many cases Internet access helps to close the sale.

Buying an auto is a big decision for customers and so they try to be as well informed as possible. Most buyers use the Internet to research prices and also use services such as Carfax when buying used autos.

Auto dealers can use the Internet as a sales tool: let customers verify that the dealer is offering the best possible price and options.

The dealer can use the custom login page feature to announce specials that the customer may not be aware of. In addition the custom login page can be configured as a 'walled garden' with the dealers website to ensure that the customer becomes familiar with information on the website that the dealer wants to announce.

The login page is also a great place to announce apps for smartphone users that direct the customers attention to the best possible deal. Add an Internet hotspot to your sales toolkit.

GIS unit

WiFi
Access Point

DSL/Router

Internet

Ensure that the Internet
circuit has sufficient
speed for the number
of people who will
be connected

Business computers are
protected from malicious users
by the GIS firewall

Internet Kiosk

SMALLER DEALERSHIP

GIS-R4

- Gateway for dealerships that require several wireless access points
- Up to 50 concurrent users with laptops and smartphones
- 75 Mb/s throughput
- Options of credit card billing and P2P blocking

LARGER DEALERSHIP

GIS-R6

- Gateway for larger facilities that require multiple wireless access points
- Up to 100 concurrent users with laptops and smartphones
- 100 Mb/s throughput
- Options of credit card billing and P2P blocking

We manufacture a range of hotspot products that offer the exact price / performance for any type of Internet business. Do you have special requirements for your Internet Hotspot? Our technical support staff will be glad to help you with a solution that meets your specific requirements. We can also provide a custom login page service based on your business web site. Please see our web site: www.guest-internet.com for product data sheets and manuals.